

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Missourians for Fair & Impa	MFICC	2501

Billing Address:

Buying Time LLC
 Attention: Accounts Payable
 650 Massachusetts Ave NW
 Suite 210
 Washington, DC 20001

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	585573	09851153

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	430	435

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/24/12	M-F 530-6a	530-6a	--W----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12	5:45 AM	M-F 530-6a	530-6a	:30	MOBAR12TVENV101	\$300.00	NM
2	10/25/12	10/25/12	M-F 530-6a	530-6a	---T---	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	5:54 AM	M-F 530-6a	530-6a	:30	MOBAR12TVENV101	\$300.00	NM
3	10/26/12	10/26/12	M-F 530-6a	530-6a	----F--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	5:38 AM	M-F 530-6a	530-6a	:30	MOBAR12TVENV101	\$300.00	NM
5	10/24/12	10/24/12	M-F 6-7a	6-7a	--W----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12	6:09 AM	M-F 6-7a	6-7a	:30	MOBAR12TVENV101	\$1,000.00	NM
6	10/25/12	10/25/12	M-F 6-7a	6-7a	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	6:45 AM	M-F 6-7a	6-7a	:30	MOBAR12TVENV101	\$1,000.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2501	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/26/12	10/26/12	M-F 6-7a	6-7a	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 6:00 AM M-F 6-7a 6-7a :30 MOBARI2TVENV101 \$1,000.00 NM									
9	10/24/12	10/24/12	7-8a	7-8a	--W----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 7:25 AM 7-8a 7-8a :30 MOBARI2TVENV101 \$825.00 NM									
10	10/25/12	10/25/12	7-8a	7-8a	---T---	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 7:40 AM 7-8a 7-8a :30 MOBARI2TVENV101 \$825.00 NM									
11	10/26/12	10/26/12	7-8a	7-8a	----F--	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 7:39 AM 7-8a 7-8a :30 MOBARI2TVENV101 \$825.00 NM									
13	10/24/12	10/24/12	8-9a	8-9a	--W----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 8:58 AM 8-9a 8-9a :30 MOBARI2TVENV101 \$825.00 NM									
14	10/25/12	10/25/12	8-9a	8-9a	---T---	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 8:25 AM 8-9a 8-9a :30 MOBARI2TVENV101 \$825.00 NM									
15	10/26/12	10/26/12	8-9a	8-9a	----F--	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 8:28 AM 8-9a 8-9a :30 MOBARI2TVENV101 \$825.00 NM									
17	10/24/12	10/24/12	5-530p	5-530p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 5:13 PM 5-530p 5-530p :30 MOBARI2TVENV101 \$1,000.00 NM									

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2501	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/25/12	10/25/12	5-530p	5-530p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 5:09 PM 5-530p 5-530p :30 MOBARI2TVENV101 \$1,000.00 NM									
19	10/26/12	10/26/12	5-530p	5-530p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 5:08 PM 5-530p 5-530p :30 MOBARI2TVENV101 \$1,000.00 NM									
21	10/24/12	10/24/12	530-6P	530-6P	-----	:30	0	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 5:38 PM 530-6P 530-6P :30 MOBARI2TVENV101 \$1,000.00 NM									
22	10/25/12	10/25/12	530-6p	530-6p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 5:38 PM 530-6p 530-6p :30 MOBARI2TVENV101 \$1,000.00 NM									
23	10/26/12	10/26/12	530-6p	530-6p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 5:42 PM 530-6p 530-6p :30 MOBARI2TVENV101 \$1,000.00 NM									
25	10/24/12	10/24/12	M-F 6-630p	6-630p	--W----	:30	1	\$1,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 6:09 PM M-F 6-630p 6-630p :30 MOBARI2TVENV101 \$1,440.00 NM									
26	10/25/12	10/25/12	M-F 6-630p	6-630p	---T---	:30	1	\$1,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 6:09 PM M-F 6-630p 6-630p :30 MOBARI2TVENV101 \$1,440.00 NM									
27	10/26/12	10/26/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 6:09 PM M-F 6-630p 6-630p :30 MOBARI2TVENV101 \$1,440.00 NM									

INVOICE



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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2501	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/25/12	10/25/12	M-F 630-7p	630-7p	---T---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$3,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 M-F 630-7p 630-7p :00 \$3,500.00 NM Credited									
31	10/24/12	10/24/12	M-F 10-1030p	10-1030p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 11:32 PM M-F 10-1030p 10-1030p :30 MOBARI2TVENV101 \$1,800.00 NM *									
32	10/25/12	10/25/12	M-F 10-1030p	10-1030p	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 11:24 PM M-F 10-1030p 10-1030p :30 MOBARI2TVENV101 \$1,800.00 NM *									
34	10/24/12	10/24/12	M-F 10-11a	10-11a	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 10:56 AM M-F 10-11a 10-11a :30 MOBARI2TVENV101 \$150.00 NM									
35	10/25/12	10/25/12	M-F 10-11a	10-11a	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 10:40 AM M-F 10-11a 10-11a :30 MOBARI2TVENV101 \$150.00 NM									
36	10/26/12	10/26/12	M-F 10-11a	10-11a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 10:48 AM M-F 10-11a 10-11a :30 MOBARI2TVENV101 \$150.00 NM									
39	10/26/12	10/26/12	930-10p	930-10p	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 9:45 PM 930-10p 930-10p :30 MOBARI2TVENV101 \$1,800.00 NM									
40	10/27/12	10/27/12	Sa 1030-1130p	1030-1130p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 11:59 PM Sa 1030-1130p 1030-1130p :30 MOBARI2TVENV101 \$200.00 NM *									

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Chicago, IL 60677-3006

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585573-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Missourians for Fair & Imp	MFICC	2501	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/28/12	10/28/12	Su 5-6p	5-6p	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/28/12 5:41 PM Su 5-6p 5-6p :30 MOBARI2TVENV101 \$375.00 NM									
42	10/28/12	10/28/12	World Series on FOX	6p-CC	-----S	:30	1	\$3,500.00	NM
In 42 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/28/12 9:14 PM World Series on FOX 6p-CC :30 MOBARI2TVENV101 \$3,500.00 NM									

Total Spots 30 Gross Total \$29,095.00

Payment Terms 30 Days

Agency Commission \$4,364.25

Net Amount Due \$24,730.75

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Missourians for Fair & Imp	MFICC	2504

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	585989	09851690

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	430	435

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	10/31/12	M-F 530-6a	530-6a	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 5:53 AM M-F 530-6a 530-6a :30 MOBAR12TVENV101 \$300.00 NM									
2	11/02/12	11/02/12	M-F 530-6a	530-6a	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 5:58 AM M-F 530-6a 530-6a :30 MOBAR12TVENV101 \$300.00 NM									
3	11/05/12	11/05/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 5:37 AM M-F 530-6a 530-6a :30 MOBAR12TVENV101 \$300.00 NM									
4	10/30/12	10/30/12	M-F 6-7a	6-7a	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 6:57 AM M-F 6-7a 6-7a :30 MOBAR12TVENV101 \$1,000.00 NM									
5	11/01/12	11/01/12	M-F 6-7a	6-7a	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 6:36 AM M-F 6-7a 6-7a :30 MOBAR12TVENV101 \$1,000.00 NM									

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2504	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	M-F 6-7a	6-7a	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	6:06 AM	M-F 6-7a	6-7a	:30	MOBAR12TVENV101	\$1,000.00	NM
7	10/30/12	10/30/12	7-8a	7-8a	-T-----	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	7:59 AM	7-8a	7-8a	:30	MOBAR12TVENV101	\$825.00	NM
8	10/31/12	10/31/12	7-8a	7-8a	--W----	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	7:53 AM	7-8a	7-8a	:30	MOBAR12TVENV101	\$825.00	NM
9	11/02/12	11/02/12	7-8a	7-8a	----F--	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	7:59 AM	7-8a	7-8a	:30	MOBAR12TVENV101	\$825.00	NM
10	11/05/12	11/05/12	7-8a	7-8a	M-----	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	7:08 AM	7-8a	7-8a	:30	MOBAR12TVENV101	\$825.00	NM
11	10/31/12	10/31/12	8-9a	8-9a	--W----	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	8:38 AM	8-9a	8-9a	:30	MOBAR12TVENV101	\$825.00	NM
12	11/01/12	11/01/12	8-9a	8-9a	---T---	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	8:37 AM	8-9a	8-9a	:30	MOBAR12TVENV101	\$825.00	NM
13	11/02/12	11/02/12	8-9a	8-9a	----F--	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	8:54 AM	8-9a	8-9a	:30	MOBAR12TVENV101	\$825.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2504	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/05/12	11/05/12	8-9a	8-9a	M-----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$825.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 8:52 AM 8-9a 8-9a :30 MOBARI2TVENV101 \$825.00 NM									
15	10/30/12	10/30/12	M-F 12-1p	12-1p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 12:15 PM M-F 12-1p 12-1p :30 MOBARI2TVENV101 \$500.00 NM									
16	11/01/12	11/01/12	M-F 12-1p	12-1p	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 12:40 PM M-F 12-1p 12-1p :30 MOBARI2TVENV101 \$500.00 NM									
17	11/05/12	11/05/12	M-F 12-1p	12-1p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 12:44 PM M-F 12-1p 12-1p :30 MOBARI2TVENV101 \$500.00 NM									
18	10/30/12	10/30/12	5-530p	5-530p	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 5:28 PM 5-530p 5-530p :30 MOBARI2TVENV101 \$1,000.00 NM									
19	10/31/12	10/31/12	5-530p	5-530p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 5:08 PM 5-530p 5-530p :30 MOBARI2TVENV101 \$1,000.00 NM									
20	11/05/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 5:14 PM 5-530p 5-530p :30 MOBARI2TVENV101 \$1,000.00 NM									
21	10/31/12	10/31/12	530-6p	530-6p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 5:38 PM 530-6p 530-6p :30 MOBARI2TVENV101 \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2504	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/02/12	11/02/12	530-6p	530-6p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	5:39 PM	530-6p	530-6p	:30	MOBAR12TVENV101	\$1,000.00	NM
23	10/30/12	10/30/12	M-F 6-630p	6-630p	-T-----	:30	1	\$1,440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	6:12 PM	M-F 6-630p	6-630p	:30	MOBAR12TVENV101	\$1,440.00	NM
24	11/01/12	11/01/12	M-F 6-630p	6-630p	---T---	:30	1	\$1,440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	6:28 PM	M-F 6-630p	6-630p	:30	MOBAR12TVENV101	\$1,440.00	NM
25	11/02/12	11/02/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	6:09 PM	M-F 6-630p	6-630p	:30	MOBAR12TVENV101	\$1,440.00	NM
26	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	6:29 PM	M-F 6-630p	6-630p	:30	MOBAR12TVENV101	\$1,440.00	NM
27	10/31/12	10/31/12	M-F 630-7p	630-7p	--W----	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$3,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	6:48 PM	M-F 630-7p	630-7p	:30	MOBAR12TVENV101	\$3,500.00	NM
28	11/05/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$3,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	6:46 PM	M-F 630-7p	630-7p	:30	MOBAR12TVENV101	\$3,500.00	NM
29	11/05/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	9:24 PM	9-930p	9-930p	:30	MOBAR12TVENV101	\$1,800.00	NM

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Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
585989-1	11/11/12	November 2012	10/29/12 - 11/05/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Missourians for Fair & Imp	MFICC	2504	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/04/12	11/04/12	Su 9-10p	9-10p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 11/04/12 9:26 PM Su 9-10p 9-10p :30 MOBAR12TVENV101 \$1,800.00 NM									
31	11/04/12	11/04/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 11/04/12 10:12 PM Su 10-1030p 10-1030p :30 MOBAR12TVENV101 \$1,800.00 NM									

Total Spots 31 Gross Total \$35,160.00

Payment Terms 30 Days

Agency Commission \$5,274.00
Net Amount Due \$29,886.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Missourians for Fair & Imp	MFICC	2501

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	585573	09851153

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	430	435

Agency Ref	Advertiser Ref

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Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
4	10/29/12	10/29/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>5:53 AM</td><td>M-F 530-6a</td><td>530-6a</td><td>:30</td><td>MOBAR12TVENV101</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	5:53 AM	M-F 530-6a	530-6a	:30	MOBAR12TVENV101	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 4	M	10/29/12	6:53 AM	M-F 6-7a	6-7a	:30	MOBAR12TVENV101	\$1,000.00	NM																																								
12	10/29/12	10/29/12	7-8a	7-8a	M-----	:30	1	\$825.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 4	M	10/29/12	7:59 AM	7-8a	7-8a	:30	MOBAR12TVENV101	\$825.00	NM																																								
16	10/29/12	10/29/12	8-9a	8-9a	M-----	:30	1	\$825.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 4	M	10/29/12	5:14 PM	5-530p	5-530p	:30	MOBAR12TVENV101	\$1,000.00	NM																																								

INVOICE



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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585573-2	11/11/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Missourians for Fair & Imp	MFICC	2501	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/29/12	10/29/12	530-6p	530-6p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:43 PM 530-6p 530-6p :30 MOBARI2TVENV101 \$1,000.00 NM									
28	10/29/12	10/29/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,440.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 6:14 PM M-F 6-630p 6-630p :30 MOBARI2TVENV101 \$1,440.00 NM									
30	10/29/12	10/29/12	M-F 630-7p	630-7p	M-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 M-F 630-7p 630-7p :00 \$3,500.00 NM Credited									
33	10/29/12	10/29/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 10:14 PM M-F 10-1030p 10-1030p :30 MOBARI2TVENV101 \$1,800.00 NM									
37	10/29/12	10/29/12	M-F 10-11a	10-11a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 10:51 AM M-F 10-11a 10-11a :30 MOBARI2TVENV101 \$150.00 NM									
38	10/29/12	10/29/12	M-F 1-2p	1-2p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 1:30 PM M-F 1-2p 1-2p :30 MOBARI2TVENV101 \$150.00 NM									
43	10/29/12	10/29/12	World Series on FOX	6p-CC	M-----	:30	1	\$3,500.00	NM
In 43 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 World Series on FOX 6p-CC :00 \$3,500.00 NM Credited									
45	10/29/12	10/29/12	FOX Prime Monday	7p-9p	M-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 6:58 PM FOX Prime Monday 7p-9p :30 MOBARI2TVENV101 \$3,500.00 NM									

Total Spots 11 Gross Total \$11,990.00

INVOICE

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3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
585573-2	11/11/12	November 2012	10/29/12 - 10/29/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Missourians for Fair & Imp	MFICC	2501

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,798.50
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<u>Net Amount Due</u>	\$10,191.50
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